BURTON ALBION FOOTBALL CLUB Pirelli Stadium – Bag Search Policy



PIRELLI STADIUM MATCH DAY / EVENT BAG SEARCH POLICY

To make the Pirelli Stadium safer for everyone, there are restrictions on what you can bring into the stadium. Here is everything you need to know.

Burton Albion Football Club would like to thank all fans and visitors for helping significantly reduce the number of bags being brought into the stadium on matchdays

The bag search policy was introduced for security and safety reasons and follows similar measures introduced at other football clubs and at all major sporting and entertainment venues, which not only mitigates the threat, it also offers reassurance to those attending.

Burton Albion requests that one small bag only is brought into the stadium and does not permit holdalls and rucksacks in the stands, terraces or in hospitality areas. The club would also encourage not to bring any bags into the ground where at all possible.

All visitors, supporters, including sponsors, hospitality guests and club partners, entering the Pirelli Stadium will be requested to present bags to be checked and tagged by security staff. This will mean that anyone bringing a bag into the stadium must be willing to present it for checking on arrival and that there may be queues meaning extra time will be needed to enter the terraces, seats and hospitality areas.

Any matchday merchandise purchased will be supplied in a Burton Albion plastic bag, and will be allowed into the stadium but may be subject to a search.

There are no exceptions to the bag policy, except for medical equipment, and we request that you get permission in advance. If this applies to you, please contact us ahead of the match/event day by calling 01283 565938 or emailing bafc@burtonalbionfc.co.uk and we will be happy to make necessary arrangements.

We appreciate your support and co-operation as we continue to make the Pirelli Stadium a safe and welcoming environment for all to enjoy an amazing match day experience.